Program Degree Type and Name: <u>BS in Business Administration with Specialization in Data Analytics</u>

Program Level: Undergraduate Academic Term Type: Semester

Catalog Year: 2023-2024

Gateway: ECON 210, MGMT 225, FINC 235, BLAW 240, MGMT 255

* Denote core course with an asterisk and (cc) ne	vt to ti				er reilli iype.	Semester	Guteway. Econ 210, Moint 223, The 233, BEAW 240, Moint 233						
Year and Term: Year 1 Fall Term	XL LO LI	ie co	urser	lullibe		ts Per Classification	Year and Term: Year 1 Spring Term	_				Credits Per Cla	reification
		0.5	Mai	0.5					0.5	Mai			
Course Number & Title				ÜE	SM	Co / Prerequisite(s)	Course Number & Title ENGL 112: Written English and Lit. Studies II			Ma	1 0	E SM	Co / Prerequisite(s)
ENGL 111: Written English and Lit. Studies I		х		+				3	х	+			ENGL 111
MATH 116: College Algebra	3	_ ^	4	_			MGMT 225: Principles of Management	3	_	Х	_	+	
MATH/CISC 131: Foundations of Computing I	3		4	4			MGMT 255: Information Systems for Mgmt. or ACCT 261 Computer Applications for	Acci 3	4	Х	_		
ECON 210: Business Presentations and Branding	3		Х				ACCT 120: Intro to Financial Accounting	3		х			MATH 116 or higher
Gen Ed or ENGL 110	3	х				ENGL 111 if placed in ENGL 110	CINQ 101: Critical Inquiry	3	х				
Term Credit To	al: 15	12	3				Term Credit To	tal: 15	6	9			
Year and Term: Year 2 Fall Term						ts Per Classification	Year and Term: Year 2 Spring Term					Credits Per Cla	
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Course Number & Title		GE	Mai	i 0	E SM	Co / Prerequisite(s)
ACCT 121: Intro to Management Accounting	3		х			ACCT 120, MATH 116	BLAW 240: Business Law I or ENTR 250: Socal Entrepreneruship	3		х			MGMT 225 or ACCT 261/MGMT 255
ECON 220: Macro-Economics	3	х					ECON 221: Micro-Economics	3	х				
ANLC 250: Intro to Data Analytics	3		х		B or Higher	ACCT 261/MGMT 255	ECON 230: Ethics in the Global Community	3	х				
MKTG 220: Principles of Marketing	3		х				FINC 235: Financial Management	3		х			ACCT 120
COMM 110: Oral Communication	3	х					ANLC 310: Communicating with Data	3		х	1	B or Higher	ANLC 250
Term Credit Total:	15	6	9				Term Credit Total:	15	6	9			
Year and Term: Year 3 Fall Te	m Cre	2					Year and Term: Year 3 Spring To	rm Cre					
Year and Term: Year 3 Fall Term					Credi	ts Per Classification	Year and Term: Year 3 Spring Term					Credits Per Cla	ssification
INBU 250: International Business	3		х				Gen Ed	3	х				
ECON 125: Statistical Applications for Economic													
Decision Making	3	x				MATH 116	ANLC 330: Relational Database Management with SQL	3		Х			ANLC 250
ANLC 320: Applied Statistics with R & SPSS	2	+-		+		ANLC 250: ECON 125	Gen Ed	3	v	+	+		
JRSM 301: Junior Seminar	3	×		+		ENGL 112; SPCM 110; MATH 115 or 116	Gen Ed	3	- "	+	+		
Gen Ed	2		+	+		ENGL 112, 3FCW 110, WAITI 113 01 110	Open Elective	2	+^	+	_		
Genza	- 3	- ^	1	1			Open Elective		+	1	+^		
Term credit total:	15	. 9	-	+			Term Credit Total:	15	0	3	-		
Year and Term: Year 4 Fall Term	Cre		- 0	+			Year and Term: Year 4 Spring Term	Cre					
Course Number & Ti			Mai	OΓ	SM	Co / Prerequisite(s)	Course Number & T			Mai	. 0	F SM	Co / Prerequisite(s)
Year and Term: Year 4 Fall Term	ue cr	GE	IVI di	UE		ts Per Classification	Year and Term: Year 4 Spring Term	ue CK	GE	IVId	U	Credits Per Cla	
	_				Cledi	ts Fer classification	rear and term: rear 4 Spring term					Cledits Fel Cit	ssilication
ANLC 410: Social Media Analytics or ANLC 420:	3		x			ANLC 310; ANLC 320	*MGMT 460: Strategic Management (cc)	3		x			
Econometrics						,							
ANLC 450: Data Analytics Capstone	3	_	х				Gen Ed	3	_	1			
Gen Ed	3	х					Gen Ed	3	х				
Gen Ed	3	х					Open Elective	3			Х		
Open Elective	3			х			Open Elective	3			х		
Term Credit Total:	15	6	6	3			Term Credit Total:	15	6	3	6		
		T									T		
Term Credit To	al : 15	6	6	3.			Term Credit To	tal: 15	6	3	6		
Program Totals Credits: 120					General Educati	on: 60		Major & Major Elective: 48 Open Elective: 12					
Program rotals Credits. 120					Ocher Education of Project Education of Open Electric 10								

Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequites for noted course

Office of the Provost April 2023