

Program Degree Type and Name: **BS in Business Administration with Specialization in General Business**

Catalog Year: **2023-2024**

Program Level: **Undergraduate**

Academic Term Type: **Semester**

Gateway: **ECON 210, MGMT 225, FINC 235, BLAW 240, MGMT 255**

** Denote core course with an asterisk and (cc) next to the course number*

Year and Term: Year 1 Fall Term		Credits Per Classification					
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	
ENGL 111: Written English and Lit. Studies I	3	x					
MATH 116: College Algebra	3	x					
MATH/CISC 120: Intro to Computers or MATH/CISC 13	3	x					
ECON 210: Business Presentations and Branding	3		x				
Gen Ed or ENGL 110	3	x				ENGL 111 if placed in ENGL 110	
Term Credit Total:	15	12	3				
Year and Term: Year 2 Fall Term		Credits Per Classification					
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	
ACCT 121: Intro to Management Accounting	3		x			ACCT 120, MATH 116	
ECON 220: Macro-Economics	3	x					
MGMT 340: Organizational Behavior or ANLC 250: Intr	3		x		B or Higher	MGMT 225 or ACCT 261/MGMT 255	
MKTG 220: Principles of Marketing	3		x				
COMM 110: Oral Communication	3	x					
Term Credit Total:	15	6	9				
Year and Term: Year 3 Fall Term		Credits Per Classification					
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	
INBU 250: International Business	3		x				
ECON 125: Statistical Applications for Economic Decisi	3	x				MATH 116	
Specialization Elective	3		x				
JRSM 301: Junior Seminar	3	x				ENGL 112; SPCM 110, MATH 115/116	
Gen Ed	3	x					
Term credit total:	15	9	6				
Year and Term: Year 4 Fall Term		Credits Per Classification					
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	
Specialization Elective	3		x				
MGMT 450: Applied Research Analysis	3		x			ENGL 112, 15 credits	
Gen Ed	3	x					
Gen Ed	3	x					
Open Elective	3			x			
Term Credit Total:	15	6	6	3			

Year and Term: Year 1 Spring Term		Credits Per Classification					
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	
ENGL 112: Written English and Lit. Studies II	3	x				ENGL 111	
MGMT 225: Principles of Management	3		x		B or Higher		
MGMT 255: Information Systems for Mgmt. or ACCT 261 Computer Applications for Acco	3		x				
ACCT 120: Intro to Financial Accounting	3		x			MATH 116 or higher	
CINQ 101: Critical Inquiry	3	x					
Term Credit Total:	15	6	9				
Year and Term: Year 2 Spring Term		Credits Per Classification					
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	
BLAW 240: Business Law I or ENTR 250: Social Entrepreneurship	3		x				
ECON 221: Micro-Economics	3	x					
ECON 230: Ethics in the Global Community	3	x					
FINC 235: Financial Management	3		x			ACCT 120	
Gen Ed	3	x					
Term Credit Total:	15	9	6				
Year and Term: Year 3 Spring Term		Credits Per Classification					
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	
Specialization Elective	3		x				
Specialization Elective	3		x				
Gen Ed	3	x					
Gen Ed	3	x					
Open Elective	3			x			
Term Credit Total:	15	6	6	3			
Year and Term: Year 4 Spring Term		Credits Per Classification					
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	
*MGMT 460: Strategic Management (cc)	3		x			FINC/INBU/MGMT/MKTG/SPMG 450	
Gen Ed	3	x					
Gen Ed	3	x					
Open Elective	3			x			
Open Elective	3			x			
Term Credit Total:	15	6	3	6			

Program Totals	Credits: 120	General Education: 60	Major & Major Elective: 48	Open Elective: 12
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Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course

Office of the Provost April 2023