

MERCY COLLEGE

A person wearing a dark suit jacket is holding a black and white soccer ball with both hands. The background is a plain, light gray color.

IT'S IN YOU TO BE

**PRO
ACTIVE**

SCHOOL OF BUSINESS
CONCENTRATION IN
SPORTS MANAGEMENT

WHAT IS TEAM BLUE?

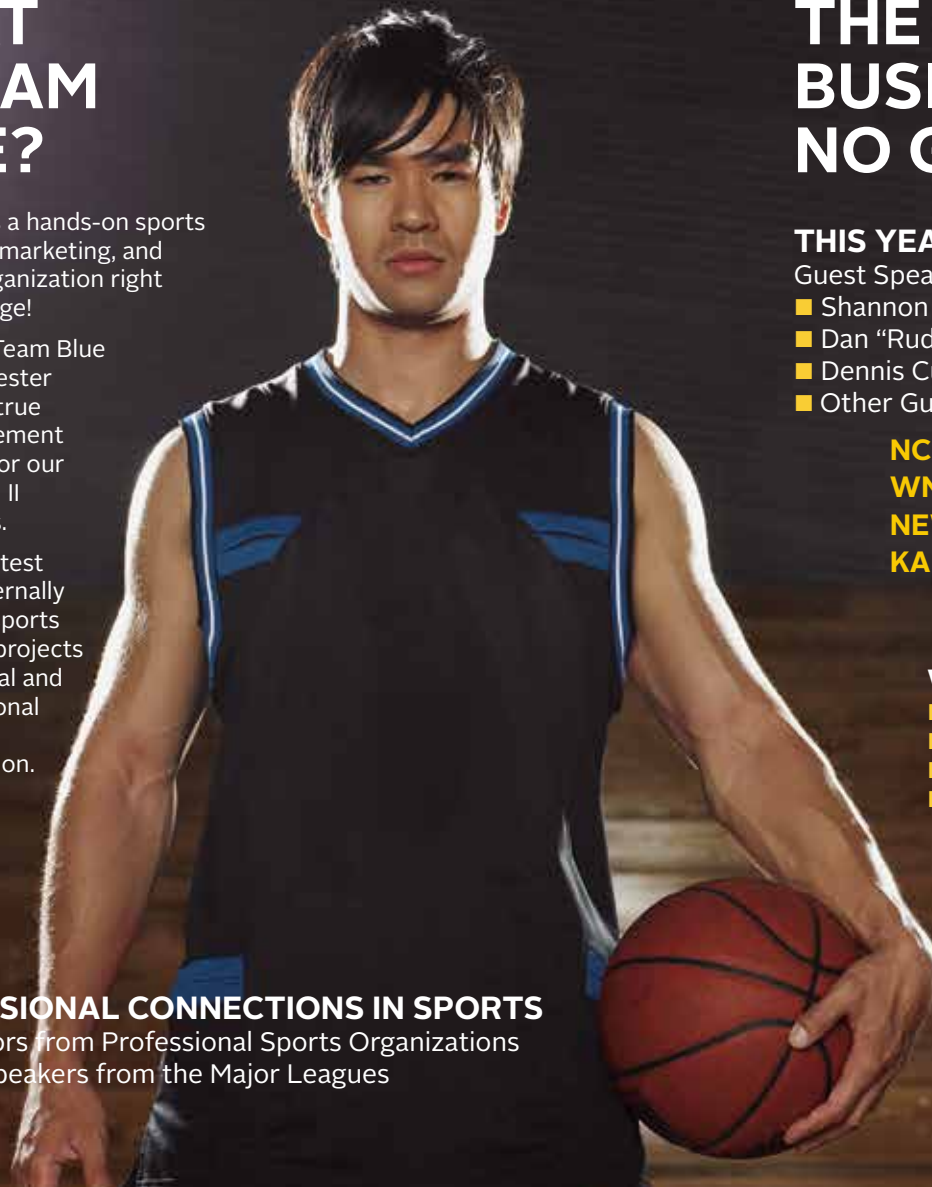
“Team Blue” is a hands-on sports management, marketing, and operations organization right at Mercy College!

Interview for Team Blue your first semester and work in a true sports management environment for our NCAA Division II Athletic teams.

After, you can test your skills externally with real-live sports management projects for Professional and Semi Professional teams in the Northeast region.

PROFESSIONAL CONNECTIONS IN SPORTS

- Professors from Professional Sports Organizations
- Guest Speakers from the Major Leagues



THE SPORTS BUSINESS IS NO GAME

THIS YEAR'S ACTIVITIES

Guest Speakers and Discussions:

- Shannon Milller, Olympic Gold Medalist
- Dan “Rudy” Ruettiger, Notre Dame
- Dennis Curran, National Football League
- Other Guest Speakers from:

NCAA

WNBA

NEW ENGLAND PATRIOTS

KANSAS CITY CHIEFS

WHAT WE DO

- Advertise for NCAA Games
- Sporting Event Operations
- Industry Speakers/Mentorships
- Internship Placement

SPECIAL PROJECTS

- Campus Sports Operations
- Local Sports Broadcasting
- Sports Management Consulting
- Organizing Guest Speakers

GUEST SPEAKERS



Shannon Miller



Dan “Rudy” Ruettiger



Dennis Curran

CORPORATE PLACEMENTS AND MENTORSHIPS



PROFESSORS FROM THE “FIELD” OF BUSINESS



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Mercy Athletics
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FIND US AT WWW.MERCY.EDU/BUSINESS
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