MERCY UNIVERSITY

Academic Program Sequence Map

Program Degree Type and Name: **BS in Business Administration with Specialization in Marketing** **Catalog Year:** **2017-2018**

Program Level: Undergraduate **Academic Term Type: Semester**

**** Denote core course with an asterisk and (cc) next to the course number***

Year and Term: Year 1 Fall Term	Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE
ENGL 111: Written English and Lit. Studies I	3	x		
MATH 116: College Algebra	3	x		
MATH/CISC 120: Intro to Computers	3	x		
ECON 210: Business Report Writing	3	x		
Gen Ed or ENGL 110	3	x		
Term Credit Total:	15	12	3	

Year and Term: Year 1 Spring Term	Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE
ENGL 112: Written English and Lit. Studies II	3	x		
MGMT 225: Principles of Management	3		x	
MKTG 220: Principles of Marketing	3		x	
ACCT 120: Intro to Financial Accounting	3		x	
CINQ 101: Critical Inquiry	3	x		
Term Credit Total:	15	9	6	

Year and Term: Year 2 Fall Term	Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE
ACCT 121: Intro to Management Accounting	3		x	
ECON 220: Macro-Economics	3	x		
MGMT 340: Organizational Behavior	3		x	
FINC 235: Financial Management	3		x	
SPCM 110: Oral Communication	3	x		
Term Credit Total:	15	6	9	

Year and Term: Year 2 Spring Term	Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE
ECON 125: Statistical Applications for Bus.	3	x		
ECON 221: Micro-Economics	3	x		
ECON 230: Ethics: The Corporate Community in Socie	3	x		
MGMT 255: Information Systems for Mgmt.	3		x	
Gen Ed	3	x		
Term Credit Total:	15	12	3	

Year and Term: Year 3 Fall Term	Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE
INBU 250: International Business	3		x	
BLAW 240: Business Law I	3		x	
Major Elective	3		x	
JRSM 301: Junior Seminar	3	x		
Gen Ed	3	x		
Term credit total:	15	6	9	

Year and Term: Year 3 Spring Term	Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE
Major Elective	3		x	
Major Elective	3		x	
Gen Ed	3	x		
Gen Ed	3	x		
Open Elective	3			x
Term Credit Total:	15	6	6	3

Year and Term: Year 4 Fall Term	Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE
Major Elective	3		x	
MKTG 450: Applied Research Analysis in Marketing	3		x	
Gen Ed	3	x		
Gen Ed	3	x		
Open Elective	3			x
Term Credit Total:	15	6	6	3

Year and Term: Year 4 Spring Term	Credits Per Classification			
Course Number & Title	CR	GE	Maj	OE
*MGMT 460: Strategic Management (cc)	3		x	
Gen Ed	3	x		
Open Elective	3			x
Open Elective	3			x
Open Elective	3			x
Term Credit Total:	15	3	3	9

Program Totals	Credits: 120	General Education: 60	Major & Major Elective: 45	Open Elective: 15

Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequites for noted course