

Program Degree Type and Name: **BS in Business Administration with Specialization in General Business** Catalog Year: **2021-2022**

Program Level: **Undergraduate** Academic Term Type: **Semester**

** Denote core course with an asterisk and (cc) next to the course number*

| Year and Term: Year 1 Fall Term | | | | | | | Credits Per Classification | | | | | | |
|---|-----------|-----------|----------|----------|----|--------------------------------------|--|-----------|----------|----------|----------|----|------------------------------|
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) | Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| ENGL 111: Written English and Lit. Studies I | 3 | x | | | | | ENGL 112: Written English and Lit. Studies II | 3 | x | | | | ENGL 111 |
| MATH 116: College Algebra | 3 | x | | | | | MGMT 225: Principles of Management | 3 | | x | | | |
| MATH/CISC 120: Intro to Computers or MATH/CISC 131: Foundations of Computing I | 3 | x | | | | | MGMT 255: Information Systems for Mgmt. or ACCT 261 Computer Applications for Accountants | 3 | | x | | | |
| ECON 210: Business Presentations and Personal Branding | 3 | | | x | | | ACCT 120: Intro to Financial Accounting | 3 | | x | | | MATH 116 or higher |
| Gen Ed or ENGL 110 | 3 | x | | | | ENGL 111 if placed in ENGL 110 | CINQ 101: Critical Inquiry | 3 | x | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Term Credit Total: | 15 | 12 | 3 | | | | Term Credit Total: | 15 | 6 | 9 | | | |
| Year and Term: Year 2 Fall Term | | | | | | | Credits Per Classification | | | | | | |
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) | Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| ACCT 121: Intro to Management Accounting | 3 | | x | | | ACCT 120 | BLAW 240: Business Law I or ENTR 250: Social Entrepreneurship | 3 | | x | | | |
| ECON 220: Macro-Economics | 3 | x | | | | | ECON 221: Micro-Economics | 3 | x | | | | |
| MGMT 340: Organizational Behavior or ANLC 250: Intro to Data Analytics | 3 | | x | | | MGMT 225 or ACCT 261/MGMT 255 | ECON 230: Ethics in the Global Community | 3 | x | | | | |
| MKTG 220: Principles of Marketing | 3 | | x | | | | FINC 235: Financial Management | 3 | | x | | | ACCT 120 |
| COMM 110: Oral Communication | 3 | x | | | | | Gen Ed | 3 | x | | | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Term Credit Total: | 15 | 6 | 9 | | | | Term Credit Total: | 15 | 9 | 6 | | | |
| Year and Term: Year 3 Fall Term | | | | | | | Credits Per Classification | | | | | | |
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) | Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| INBU 250: International Business | 3 | | x | | | | Specialization Elective | 3 | | x | | | |
| ECON 125: Statistical Applications for Economic Decision Making | 3 | x | | | | MATH 116 or higher | Specialization Elective | 3 | | x | | | |
| Specialization Elective | 3 | | x | | | | Gen Ed | 3 | x | | | | |
| JRSM 301: Junior Seminar | 3 | x | | | | ENGL 112; COMM 110, MATH 115/116/117 | Gen Ed | 3 | x | | | | |
| Gen Ed | 3 | x | | | | | Open Elective | 3 | | | x | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Term credit total: | 15 | 9 | 6 | | | | Term Credit Total: | 15 | 6 | 6 | 3 | | |
| Year and Term: Year 4 Fall Term | | | | | | | Credits Per Classification | | | | | | |
| Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) | Course Number & Title | CR | GE | Maj | OE | SM | Co / Prerequisite(s) |
| Specialization Elective | 3 | | x | | | | *MGMT 460: Strategic Management (cc) | 3 | | x | | | FINC/INBU/MGMT/MKTG/SPMG 450 |
| MGMT 450: Applied Research Analysis | 3 | | x | | | ENGL 112, 15 credits | Gen Ed | 3 | x | | | | |
| Gen Ed | 3 | x | | | | | Gen Ed | 3 | x | | | | |
| Gen Ed | 3 | x | | | | | Open Elective | 3 | | | x | | |
| Open Elective | 3 | | | x | | | Open Elective | 3 | | | x | | |
| | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| Term Credit Total: | 15 | 6 | 6 | 3 | | | Term Credit Total: | 15 | 6 | 3 | 6 | | |

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| Program Totals | Credits: 120 | General Education: 60 | Major & Major Elective: 48 | Open Elective: 12 |
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Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course