Program Degree Type and Name: BS in Business Administration with Specialization in Data Analytics

Catalog Year: <u>2025-2026</u>

ENGLISH: Written English and List Studies   1   3   x	Program Level: Undergraduate						pe: Semester									
Content   Cont		c) ne	ext t	o th	e coui											
MATH   11   College   Algebra   3   3   4   4   5   5   6   6   6   6   6   6   6   6							_									
MATH   Collinge Alpehra   3   8   1   8   9   9   9   9   9   9   9   9   9					<mark>aj</mark> OE	SM	Co/Prerequisite(s)	Milestone/Advice		CF	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice
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Condiginary										3		х		B or Higher		GC
Control   Cont	Econ 115 The Economy and You	3	Х						Econ 210 Business Presentations and Personal Branding	3		Х				GC
NAC   11   NAC   12   NAC   NAC   12   NAC   12   NAC   NAC   12   NAC   12   NAC   NAC   12   NAC   NAC   12   NAC   NA	ECON 120 World of Busines	3	Х					GC	ACCT 120: Intro to Financial Accounting	3		х			MATH 116 or higher	
Control Number   Cont		3	x				1	CA	MATH/CISC 120: Intro to Computers	3	х					
No.   Control																
Course Number & Title		l: 15	12	2 3	3					al: 15	6	9				
ACCT 121: Intro 10 Management Accounting 3																
ECON 221: Micro-Economics of Marketing	Course Number & Title	CR	GE	E M	aj OE	SM	Co / Prerequisite(s)	Milestone/Advice	Course Number & Title	CF	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice
Modern Process   Mode	ACCT 121: Intro to Management Accounting	3		X	ς		ACCT 120		BLAW 240: Business Law I or ENTR 250: Social Entrepreneurship	3		x				GC, CA
MKTG 220: Principles of Marketing   3	ECON 221: Micro-Economics	3	Х	T					ECON 220: Macro-Economics	3	х					
MKTG 200- Principles of Marketing   3	MGMT 255: Information Systems for Mgmt. or ACC			_		1	CIS 120			_	_		х			
A		_	_	x			5.0 ==0	CA	·	_	_	х			ACCT 120	GC
Term Credit Total:   15   6   9				+		1		-		_		_		B or Higher		
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ANLC 330: Relational Database Management with SQL   3   4   4   ANLC 250; ECON 125							Co / Prerequisite(s)	Milestone/Advice							Co / Prerequisite(s)	Milestone/Advice
Specialization Elective 3 8 8 8 9 8 9 8 9 8 9 8 9 8 9 8 9 8 9 8	Open Elective	3			Х			CA	Gen Ed	3	х					
Find	ECON 125: Statistical Applications for Econo	or 3	Х				MATH 116		ANLC 330: Relational Database Management with SQL	3		х			ANLC 250	
JRSM 301: Junior Seminar	Specialization Elective	3		Х	ζ				ANLC 320: Applied Statistics with R & SPSS	3		х			ANLC 250; ECON 125	
Course Number & Title   CR   GF   Maj   OE   SM   Credits Per Classification   Course Number & Title   CR   GF   Maj   OE   SM   Credits Per Classification   Course Number & Title   CR   GF   Maj   OE   SM   Credits Per Classification   Course Number & Title   CR   GF   Maj   OE   SM   Credits Per Classification   Credits Per Classification   Course Number & Title   CR   GF   Maj   OE   SM   Credits Per Classification   Credits Per Classificatio							· · · · · · · · · · · · · · · · · · ·			3	х					
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ANLC 410: Social Media Analytics or ANLC 420: Econometrics  ANLC 450: Data Analytics Capstone  3	Year and Term: Year 4 Fall Term					Cred			Year and Term: Year 4 Spring Term					Credit		
Econometrics		┸	┸	┸			Co / Prerequisite(s)	Milestone/Advice							Co / Prerequisite(s)	Milestone/Advice
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Gen Ed       3       x       I <td>ANLC 450: Data Analytics Capstone</td> <td>3</td> <td>Τ</td> <td>×</td> <td><i>,</i></td> <td></td> <td></td> <td></td> <td>Gen Ed</td> <td>3</td> <td>х</td> <td>İ</td> <td>1</td> <td></td> <td></td> <td></td>	ANLC 450: Data Analytics Capstone	3	Τ	×	<i>,</i>				Gen Ed	3	х	İ	1			
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Program Totals Credits: 120 General Education: 60 Major & Major Elective: 48 Open Elective: 12	Term Credit Total				)   3		<u> </u>			ali  15						

Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequites for noted course GC: Gateway Course CA: Career Activity ELC: Experiential Learning Course WBE: Work-based Experience

Office of the Provost April 2025