Mercy University

Program Degree Type and Name: BS in Business Administration with Specialization in Data Analytics   **Catalog Year:** 2025-2026

Program Level: Undergraduate   **Academic Term Type: Semester**

Denote core course with an asterisk and (cc) next to the course number

Year and Term: Year 1 Fall Term					Credits Per Classification			Year and Term: Year 1 Spring Term					Credits Per Classification		
Course Number & Title	CR	GE	Maj	OE	SM	Co/Prerequisite(s)	Milestone/Advice	Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice
ENGL 111: Written English and Lit. Studies I	3	x						ENGL 112: Written English and Lit. Studies II	3	x				ENGL 111	
MATH 116: College Algebra	3	x						MGMT 225: Principles of Management	3		x		B or Higher		GC
Econ 115 The Economy and You	3	x						Econ 210 Business Presentations and Personal Branding	3		x				GC
ECON 120 World of Busines	3	x					GC	ACCT 120: Intro to Financial Accounting	3		x			MATH 116 or higher	
CINQ 101: Critical Inquiry	3	x				ENGL 111 if placed in ENGL 110	CA	MATH/CISC 120: Intro to Computers	3	x					
Term Credit Total:	15	12	3					**Term Credit Total:**	15	6	9				

Year and Term: Year 2 Fall Term					Credits Per Classification			Year and Term: Year 2 Spring Term					Credits Per Classification		
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice	Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone/Advice
ACCT 121: Intro to Management Accounting	3		x			ACCT 120		BLAW 240: Business Law I or ENTR 250: Social Entrepreneurship	3		x				GC, CA
ECON 221: Micro-Economics	3	x						ECON 220: Macro-Economics	3	x					
MGMT 255: Information Systems for Mgmt. or ACCT	3		x			CIS 120		Open Elective	3			x			
MKTG 220: Principles of Marketing	3		x				CA	FINC 235: Financial Management	3		x			ACCT 120	GC
COMM 110: Oral Communication	3	x						ANLC 250: Intro to Data Analytics	3		x		B or Higher	ACCT 261/MGMT	
Term Credit Total:	15	6	9					Term Credit Total:	15	6	9				

Year and Term: Year 3 Fall Term								Year and Term: Year 3 Spring Term							

Year and Term: Year 3 Fall Term					Credits Per Classification			Year and Term: Year 3 Spring Term					Credits Per Classification		
						Co / Prerequisite(s)	Milestone/Advice							Co / Prerequisite(s)	Milestone/Advice
Open Elective	3			x			CA	Gen Ed	3	x					
ECON 125: Statistical Applications for Econor	3	x				MATH 116		ANLC 330: Relational Database Management with SQL	3		x			ANLC 250	
Specialization Elective	3		x					ANLC 320: Applied Statistics with R & SPSS	3		x			ANLC 250; ECON 125	
JRSM 301: Junior Seminar	3	x				ENGL 112; SPCM 110, MATH		Gen Ed	3	x					
Gen Ed	3	x						Mgmt 380 - WBE - By SUMMER Junior Year	3		x				WBE
Term credit total:	15	9	6					Term Credit Total:	15	9	6				

Year and Term: Year 4 Fall Term								Year and Term: Year 4 Spring Term							
Course Number & Title	CR	GE	Maj	OE	SM			Course Number & Title	CR	GE	Maj	OE	SM		

Year and Term: Year 4 Fall Term					Credits Per Classification			Year and Term: Year 4 Spring Term					Credits Per Classification		
						Co / Prerequisite(s)	Milestone/Advice							Co / Prerequisite(s)	Milestone/Advice
ANLC 410: Social Media Analytics or ANLC 420: Econometrics	3		x			ANLC 310; ANLC 320		*MGMT 460: Strategic Management (cc)	3		x				CA
ANLC 450: Data Analytics Capstone	3		x					Gen Ed	3	x					
Gen Ed	3	x						Gen Ed	3	x					
Gen Ed	3	x						Gen Ed	3	x					
Open Elective	3			x				Open Elective	3			x			
Term Credit Total:	15	6	6	3				Term Credit Total:	15	6	3	6			
Term Credit Total:	15	6	6	3				**Term Credit Total:**	15	6	3	6			

Program Totals	Credits: 120	General Education: 60	Major & Major Elective: 48	Open Elective: 12

Legend: CR: Credits   GE: General Education   Maj: Major / Major Elective   OE: Open Elective   SM: Success Marker   Co/Prerequisite(s): List of co/ prerequites for noted course   GC: Gateway Course   CA: Career Activity   ELC: Experiential Learning Course   WBE: Work-based Experience

Office of the Provost
April 2025

Office of the Provost - April 2022