Adding a YouTube video code or link in the text box editor.

Go to YouTube and find the video you would like to add to a content area or to the Media Rich Files section of a content area.

Click Share and then copy and paste the link into the text box of the content area you would like or the media rich files content area you would like.

Copy and paste this link into the content area of your choice.
This is the content area text box in Blackboard. Choose a Blackboard content area where you want to add the YT video and copy and paste the link in the text box. Make sure the link is hyperlinked so students can access it. After you paste the link in the window, highlight it, and then find the hyperlink icon, click on it. A new window will open.

Paste the link in section called Link Path. Choose Open in New Window. Then click Insert. Your YT video link will appear in the content area.
Your YT link will now appear in the content area you chose and students can click on the link to access and view the video in a new window. Click submit.

This is how it will appear in the content area or in the media rich files content area you choose. Students can click and view the video.

You can also embed a YT video instead. Follow the first step explained above and select share. Then select Embed instead of Share. The embed code will be automatically highlighted for you; click copy, and then go into the content area you want.
This is called the text box or html window of your content area in Blackboard. Find the button that says HTML and click on it. A new window will appear.
In this new window, go to the bottom of the screen and click paste to add the embed code. Then click update. Often you will not see anything in the space until after you click submit. Click submit and the video will appear under the content area you selected.