THE SCHOOL OF LIBERAL ARTS

The School of Liberal Arts teaches students how to think and become lifelong learners. A careful study of computer programming, mathematics, music, logic—or all of these—will demonstrate the structure of thought and knowledge and intellectual movement. A Liberal Arts education will create the habit of organized thinking and of rational analysis.

DISTINCTIONS:
- State-of-the-art computer arts + design, radio and television production studios on campus
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Communication Studies/
Public Relations
Bachelor’s Degree

Offering a dynamic combination of theory and practice, the 42-credit Communication Studies program will prepare students to be the communication strategists of tomorrow and open doors into the exploding field of public relations. Students will receive a solid grounding in communication theory and will get extensive opportunities to practice and polish their communication skills in real-world settings. Students will be permitted up to three internships - letting them test the career waters at television studios, advertising agencies, non-profit corporations, and many other businesses in the New York area – America’s public relations capital.

These hands-on opportunities will give students exceptional employment prospects after graduation. In addition, “Studio: The Advanced Practice of Public Relations” offers the ultimate public relations challenge: to solve a communication problem for a local organization or client. It is a rare opportunity for students to collaborate in developing creative solutions for local businesses.

CAREER OPPORTUNITIES:
The opportunities are endless - wherever a brand, service, cause, product, or idea needs a voice. Students will be educated to move into positions as corporate spokespersons, public relations assistants, Internet content writers, corporate video producers, community relations specialists, marketing communications assistants or employee newsletter editors. Students can choose between positions as PR generalists or can align with a particular field such as finance, healthcare, or arts and entertainment. The program also prepares students for graduate school, including such areas as marketing, law, media, political science, non-profit management, journalism, public affairs and education.

In addition to the benefits of the program curriculum, faculty membership in professional associations such as the Advertising Club of Westchester, Public Relations Society of America and the International Association of Business Communicators gives students access to valuable networking events, juried awards programs, and workshop/seminars on the hottest topics in organizational communication.

COURSES OF INTEREST:
Public Relations students study a wide array of topics, including courses in: Persuasion, Creative Advertising, News Reporting and Communication Technology among others.

DID YOU KNOW?
Public Relations students get real-world experience right on campus. The Radio and Television Production Studios give students the benefit of practice behind the camera, in front of the camera and on the radio.

CAMPUSSES:
- Dobbs Ferry

FINANCIAL AID:
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Mercy also works hard to help you identify and secure all the funding available to you, including New York State and federal grants. We offer a variety of programs to help you pay for your education.
education — from scholarships to grants to work-study programs — and our team of financial experts are here to work with you to help you reach your goals.

FREQUENTLY ASKED QUESTIONS

How many credits are required to complete the program?
The Communication Studies major is a 42-credit degree program: 15 credits in foundation courses, 18 credits in the public relations specialization and 9 credits in electives from four categories (theory, production and technology, writing and language). Students can also use any of their 18 credits in Open Electives to take additional courses in these four categories or work toward a minor in a complementary field.

How is this Communication Studies major different from offerings at other colleges in the area?
The Communication Studies major at Mercy not only provides a solid foundation in communication theory, but the range of courses gives students exposure to multiple career options. Having the radio and television production studios in the same building means that students studying public relations will have the benefit of practice behind the camera, in front of the camera and on the radio. Another unique feature is the final course: “Studio: The Advanced Practice of Public Relations” in which students operate an in-house public relations agency for students to prepare communication campaigns as a creative team for clients in Westchester, the Bronx and New York City—building portfolios with real-world examples.

What if I don’t know which area of public relations I want to focus on?
The public relations courses will introduce you to all the different applications in the field—investor relations, employee relations or community relations, for example. You can explore any of these areas through the multiple internship option, your project choices in many of the classes and attending with your faculty the workshops and seminars sponsored by the local chapter of the Public Relations Society of America, the Advertising Club of Westchester and the International Association of Business Communicators.

Many public relations professionals prefer to be generalists working for clients or small companies providing a variety of communication support: writing, organizing events, preparing publicity materials, responding to media inquiries, etc. Having a broad background in all areas of public relations is the best preparation whatever you choose to do in this field.

Tell me about the faculty in the Communication Studies Program.
The program curriculum is taught by faculty with the combined credentials of strong academic and scholarly preparation in the field plus extensive and current professional practice. Because the public relations profession draws upon so many disciplines—public speaking, writing, communication theory, psychology, business—you will have the benefit of learning from instructors with a variety of professional experiences.
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Music Industry and Technology Bachelor’s Degree

Music Industry + Technology program is housed in a dedicated multi-studio complex in Dobbs Ferry, NY. The Bachelor of Science Program is designed to prepare students for careers in the music industry and recording arts, with transferable audio skills applicable to film, television, radio, gaming, theatre and multi-media professions. After completing foundation courses (42 credits) in music theory, recording engineering, electronic music and music business, students select advanced specialized courses (15 credits) with a guided focus. All instructors are working industry professionals bringing real-world experiences into the classroom. Through a hands-on curriculum and project based learning, students develop practical skills while acquiring critical theoretical knowledge needed to adapt to future technologies.

CAREER OPPORTUNITIES:

► Acoustics and Hearing
► Artist Management
► Audio System Design & Installation
► Composition
► Concert Sound Reinforcement
► Electronic Music & Synthesis
► Mastering
► MIDI Programming
► Music Contracts & Legal Affairs
► Music Editing & Processing
► Music Marketing and Advertising
► Music Mixing
► Music Promotion & Merchandising
► Music Publishing
► Music Recording and Production
► Music Theory
► Remote Recording
► Sound for Film and Television
► Sound for Gaming and Animation
► Studio Electronics & Maintenance
► Techniques of Underscoring
► Tour Management

COURSES OF INTEREST:

Music Industry and Technology students study a wide array of courses, including: Music Business, Theory and Musicianship, Audio for Video and Music Business.

DID YOU KNOW?

We have four recording studios, five computer labs and a theatre serving 220 students studying music technology, computer arts and design.

CAMPUSSES:

Dobbs Ferry

FINANCIAL AID:

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(continued on back)
percent less than other private colleges in the area. For residential students, our room and board remains competitive with other area schools.

Mercy also works hard to help you identify and secure all the funding available to you, including New York State and federal grants. We offer a variety of programs to help you pay for your education — from scholarships to grants to work-study programs — and our team of financial experts are here to work with you to help you reach your goals.

FREQUENTLY ASKED QUESTIONS

How do I apply to the Program?

1) Apply directly to Mercy College.

2) Contact the program and request an additional Music Technology application.

3) That application includes the submission of:
   A video (no longer than 2 minutes) that demonstrates fundamental skill with a musical instrument, composition or voice. All styles are welcomed!
   or
   A recording (mp3) that demonstrates your musical and/or production ability with a written detailed description of the specific techniques used in the recording.

Is this program only for musicians?
Students do not need formal musical training, but all students should have some experience with an instrument, singing or music production.
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Computer Arts + Design Bachelor of Fine Arts Degree

Think about how much time you spend online. Digital technology transforms the way we live. Rather than just being swept up by it, the Computer Arts + Design Program at Mercy College can make you one of the people who shapes it.

The Computer Arts + Design Program strives to empower students to be creative, ethical and technically proficient computer artists and designers who can rise to meet a myriad of challenges, be problem solvers and seekers who effectively and appropriately educate, inform and entertain.

Mercy offers a four-year Bachelor of Fine Arts (B.F.A.) degree, putting you front and center, investigating how digital technology can improve communication, developing creative self-expression, and exploring perception and interaction among people, objects, and ideas. After core courses, you’ll take electives in animation, game design and communication design.

Computer Arts + Design graduates have worked for Rockstar Games, NFusion, Softtek, WorldNow, Zwilling/J.A. Henckels, World Wrestling Entertainment, Little Airplane Productions, Jacob Burns Film Center, Consumer Eyes, DHS System and Schwak.

Computer Arts + Design students have interned for Blue Sky Studios, Harpers Bazaar, Mechanism Digital, JJ Sedelmaier Productions, Momentum Advertising and Design, Jacob Burns Film Center, Gaia Industries, Black Hammer Games, NBC News, The Cartoon Bank and New Yorker Magazine.

Visiting speakers and lecturers have included Roy Disney; JJ Sedelmaier, animator; Don Hahn, Disney animation producer; Peter Sohn, Pixar animator/story artist; Moroni Taylor, Blue Sky Studios animator/story artist; Danny Williams, Blue Sky Studios animator; Loren Bouchard, animation producer; Eric Zimmerman, game designer/producer; Rocco Piscatello, graphic designer; Karen White, graphic designer; and David Schwartz, Director, Museum of the Moving Image.

REPRESENTATIVE CAREER OPPORTUNITIES:

Representative career opportunities include:

► Art Direction

► CGI Modeling

► Character Animation

► Computer Graphics

► Design for Film & Television

► Digital and Classical 2D & 3D Animation

► Digital Photography & Imaging

► Digital Video

► Graphic Design

► Information Design

► Interaction Design

► Interface Design

► Level Design for Gaming

► Multimedia Design

► Package Design

► Post Production & Editing

► Prototyping & Playtesting

► Rotoscoping

► Special Effects

► Storyboarding & Scripting

► Web Design

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COURSES OF INTEREST:
Computer Arts + Design students study a wide array of courses, including: Drawing, History of Art, Painting, Visual Storytelling, Game Design, Digital Animation and Graphic Design to name a few.

DID YOU KNOW?
We have a student gallery you can check out at http://artdesign.mercy.edu

CAMPUSES:
Dobbs Ferry

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FREQUENTLY ASKED QUESTIONS
Can I begin taking major courses immediately?
Yes, first-time freshmen complete three or four courses in the major in their first semester. All students take at least three major classes each semester.

What is the first step in the admissions process?
Click on “Apply Now” on the Mercy homepage or call 1.877.MERCY.GO to apply for admission to Mercy College and arrange for an appointment with an Admissions Counselor. Bring your completed application form and copies of your high school and/or college transcripts with you at the time of your appointment. Visit our How to Apply page for additional information on submitting your portfolio.

Are courses available in the evenings and weekends?
The majority of program classes are offered during the daytime hours.

What type of facilities do you have?
The program is housed in four dedicated computer/design labs and two art studios located at the Dobbs Ferry Campus. Our labs are outfitted with the latest software and hardware, students routinely borrow digital cameras and audio recording needed for independent and class projects and there is considerable open lab time scheduled each day. In addition, our students have access to the Music Industry and Technology Programs’ state-of-the-art recording studios and other facilities and equipment.
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Mathematics Bachelor’s Degree

The Department of Mathematics and Computer Science offers programs which lead to some of the most exciting careers in the country: computer and information specialists, mathematics teachers and cybersecurity and forensics technicians to name a few. Our programs provide theoretical foundation and the practical skills for careers in sciences, business and also for succeeding in the post-9/11 technological world.

The programs offered in this department engage the students in applying mathematics to solve problems from almost every field one can think of, building skills and knowledge to manage and protect computer systems, and in obtaining advanced degrees in internet business management and computer security and forensics.

There is no field which does not use mathematics, and a mathematics degree can be beneficial in a variety of fields such as finance, banking, science, or engineering to name a few.

By emphasizing applied math and computer language (JAVA), the Mathematics Program helps you earn your degree and prepares you for your future career. With technology well integrated into the curriculum, you’ll develop the necessary skills and knowledge for further education such as graduate school.

CAREER OPPORTUNITIES:

Career opportunities for the mathematics major include: applied mathematics, accounting, operations research, actuarial science, game programming, teaching, statistics and engineering.

COURSES OF INTEREST:

Mathematics students study a wide array of courses, including: Number Theory, Linear Algebra, Numerical Analysis and Math Methods in Data Science to name a few.

DID YOU KNOW?

Our state-of-the-art computer labs use Maple and Derive for upper-level mathematics and programming courses. A Math/CIS lounge, equipped with PCs, Sun systems and reference books is also available for students.

CAMPUSSES:

Dobbs Ferry and online

FINANCIAL AID:

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FIVE YEAR B.S./M.S. TEACHER EDUCATION PROGRAM

Interested in becoming a teacher? Take a look at our B.S./M.S. Dual Degree Program which allows students interested in the teaching profession to earn both a bachelor’s and master’s degree at an accelerated pace.

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FREQUENTLY ASKED QUESTIONS

What is the first step in the admissions process?
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Are department faculty available for academic advising?
Yes, faculty are always ready to help students with questions about what courses to take, the sequencing of courses and career opportunities, including internships and cooperative education.

Is this program offered online?
Yes.

How long does earning a degree take?
Full-time students can complete the 120-credit degree program in four years.

Do you offer night and weekend classes?
Yes, many of the Mathematics major courses are offered in the evenings and weekends at the Dobbs Ferry Campus and online.
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Computer Science Bachelor’s Degree

Imagine creating the programs that people use every day to improve their lives. Think of those programs we can’t live without. Well, the Computer Science Program at Mercy College can get you started.

The program is more than just theoretical background. You’ll get the practical experience you’ll need to make yourself attractive in the computer science profession, related fields, and to succeed in a technological society.

You’ll learn programming skills (currently in Java and C++), software engineering, computer architecture, operating systems and computer networking.

The Program offers small class sizes, personal interactions with the professors and real-world computing projects in teams.

The Department of Mathematics and Computer Science offers programs which lead to some of the most exciting careers in the country: computer and information specialists, mathematics teachers and cybersecurity and forensics technicians to name a few. Our programs provide theoretical foundation and the practical skills for careers in sciences, business and also for succeeding in the post-9/11 technological world.

The median salaries for these careers range from $40,000 to $70,000 according to the U.S. Bureau of Labor Statistics (2015). There is no field in which computers are not used and no industry that does not have computer systems that need to be managed. All computer systems are connected by the internet and are vulnerable to attacks and hacking. There is a critical need for information security professionals.

CAREER OPPORTUNITIES:

Graduates are equipped for a wide variety of careers including: programmer, helpdesk specialist, analyst, software engineer, network engineer, network administrator, web administrator and game programmer.

COURSES OF INTEREST:

Computer Science students study a wide array of courses, including: Data Structures, Computer Networks, Artificial Intelligence and Computer Architecture to name a few.

DID YOU KNOW?

The Computer Science Program follows the most recent guidelines of the Report of the ACM/IEEE-CS Joint Curriculum Task Force.

CAMPUS:

Dobbs Ferry, the Bronx and online.

FINANCIAL AID:

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FREQUENTLY ASKED QUESTIONS:

What is the difference between computer information systems (CIS) and computer science (CS)?

A CIS major will devote time studying the way computers are used to solve business problems, whereas CS majors will analyze how computers work and how to design programs. When it comes to jobs, a CIS major would probably be hired by a company that uses computers to keep track of their business, whereas a CS major would be hired by a company whose products are computers, software or computer services.

What is the first step in the admissions process?

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Are department faculty available for academic advising?

Yes, faculty are always ready to help students with questions about what courses to take, the sequencing of courses and career opportunities, including internships and cooperative education.

Is this program offered online?

Yes.

How long does earning a degree take?

Full-time students can complete the 120-credit degree program in four years.
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Cybersecurity Bachelor’s Degree

The Department of Mathematics and Computer Science offers programs which lead to some of the most exciting careers in the country: computer and information specialists, mathematics teachers and cybersecurity and forensics technicians to name a few. Our programs provide theoretical foundation and the practical skills for careers in sciences, business and also for succeeding in the post-9/11 technological world.

With a Bachelor of Science in Cybersecurity you can test, implement and configure any new security software and/or technologies, apply sound security policy to their daily jobs, and provide protection and disaster recovery to companies’ business systems.

The cybersecurity curriculum has been certified by the Committee on National Security Systems (CNSS) in accordance with the Cybersecurity Workforce Framework and Cybersecurity Knowledge Units defined by DHS, NSA and NIST.

Computer security specialists plan, coordinate and maintain an organization’s information security. These workers educate users about computer security, install security software, monitor networks for security breaches, respond to cyberattacks, and, in some cases, gather data and evidence to be used in prosecuting cybercrime. The responsibilities of computer security specialists have increased in recent years as cyber-attacks have become more sophisticated.

Securing cyberspace and the national information infrastructure is critical and can be achieved only when qualified workers are available. Mercy College is responding to this shortage in cyber specialists by offering this program in cybersecurity at two campuses and online. It offers a strong foundation in information security theory and practical skills in the management and maintenance of effective infrastructure in information assurance and security. Graduates of this program will be prepared for entry-level positions in the field and also for acquiring professional certificates.

The median salaries for these careers range from $40,000 to $70,000 according to the U.S. Bureau of Labor Statistics (2015). All computer systems are connected by the internet and are vulnerable to attacks and hacking. There is a critical need for information security professionals.

CAREER OPPORTUNITIES:

Initial career opportunities for graduates include assistant supervisory positions in information infrastructure assurance and security. Some job titles are: information system security officer, network security administrator and junior level information security analyst to name a few.

COURSES OF INTEREST:

Cybersecurity students study a wide array of courses, including: Disaster Recovery/Business Continuity, Computer Networks, Security Police and Procedures, Network Security and Digital Forensics to name a few.

DID YOU KNOW?

The Program is designated as a National Center of Academic Excellence in Information Assurance Education by the National Security Agency and the Department of Homeland Security.

CAMPUSES:

Dobbs Ferry, Bronx and online

(continued on back)
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Are department faculty available for academic advising?
Yes, faculty are always ready to help students with questions about what courses to take, the sequencing of courses and career opportunities, including internships and cooperative education.

Is this program offered online?
Yes. ■
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Cybersecurity
Combined Bachelor's and Master's Degree

The Dual Degree Program in Cybersecurity provides an opportunity for highly motivated students to earn bachelor’s and master’s degrees in five years. Graduates of this program will take leadership positions in business as professionals in the application of sound security policies, providing protection and disaster recovery to critical control systems. Computer security specialists plan, coordinate and maintain an organization’s information security. These workers educate users about computer security, install security software, monitor networks for security breaches, respond to cyber-attacks, and, in some cases, gather data and evidence to be used in prosecuting cybercrime. Information systems are under constant threats from hackers, viruses and worms. The responsibilities of computer security specialists have increased in recent years as cyber-attacks have become more sophisticated.

The Department of Mathematics and Computer Science offers programs which lead to some of the most exciting careers in the country: computer and information specialists, mathematics teachers and cyber security and forensics technicians to name a few. Our programs provide theoretical foundation and the practical skills for careers in sciences, business and also for succeeding in the post-9/11 technological world.

CAREER OPPORTUNITIES:
Graduates are able to monitor security systems, including firewalls and intrusion detection systems; create, implement and oversee security policies, plan disaster recovery, conduct regular compliance audits, and prepare to take the CISSP certification exam.

COURSES OF INTEREST:
Cybersecurity students study a wide array of courses, including: Disaster Recovery/Business Continuity, Computer Networks, Security Police and Procedures, Network Security and Digital Forensics to name a few.

DID YOU KNOW?
The cybersecurity curriculum has been certified by the Committee on National Security Systems (CNSS) in accordance with the Cybersecurity Workforce Framework and Cybersecurity Knowledge Units defined by DHS, NSA and NIST.

CAMPUSES:
Dobbs Ferry and online

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FREQUENTLY ASKED QUESTIONS:

If I have an associate’s degree, could I take the accelerated program?
Yes. For specifics on transferred credits please speak to program director.

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Are department faculty available for academic advising?
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Is this program offered online?
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Computer Information Systems Bachelor’s Degree

As a CIS major, future career opportunities are limitless—any business, government or organization that uses computers to solve problems and innovate will need CIS professionals to keep track of their projects. If you’re passionate about using technology to solve the problems facing our business world, a CIS career is right for you.

The Department of Mathematics and Computer Science will prepare you for some of today’s most in-demand professions: mathematics, information technology, computer information systems and computer science, information assurance and security, as well as other evolving industries. There is a constant demand for innovative minds to create solutions and take on challenges in these areas. Our degree options will provide you with the knowledge and skills to make your mark in the vast mathematics and computer information systems arenas.

CAREER OPPORTUNITIES:

Career opportunities for graduates of the CIS Program include: programmer, helpdesk specialist, systems analyst, database programmer, database administrator, network engineer, network administrator and web administrator.

COURSES OF INTEREST:

Computer Information Systems students study a wide array of courses, including: Information Systems within Organizations, Data Structures, Database Management Systems and Computer Architecture to name a few.

DID YOU KNOW?

The median salaries for these careers range from $40,000 to $70,000 according to the U.S. Bureau of Labor Statistics (2015). There is no field in which computers are not used and no industry that does not have computer systems that need to be managed.

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Dobbs Ferry and online

FINANCIAL AID:

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FREQUENTLY ASKED QUESTIONS

What is the difference between computer information systems (CIS) and computer science (CS)?

A CIS major will devote time studying the way computers are used to solve business problems, whereas CS majors will analyze how computers work and how to design programs. When it comes to jobs, a CIS
major would probably be hired by a company that uses computers to keep track of their business, whereas a CS major would be hired by a company whose products are computers, software or computer services.

**What is the first step in the admissions process?**
Click on “Apply Now” on the Mercy homepage or call 1.877.MERCY.GO to apply for admission to Mercy College and arrange for an appointment with an Admissions Counselor. Bring your completed application form and copies of your high school and/or college transcripts with you at the time of your appointment.

**Are department faculty available for academic advising?**
Yes, faculty are always ready to help students with questions about what courses to take, the sequencing of courses and career opportunities, including internships and cooperative education.

**Is this program offered online?**
Yes.
THE SCHOOL OF LIBERAL ARTS

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DISTINCTIONS:

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Spanish Bachelor’s Degree

New York City is home to over two million Spanish speakers. Being able to interact with Spanish speakers in their language will benefit not only your personal life, but also your career. A degree in Spanish will enable you to communicate with Spanish speakers and provide you with skills that are transferable to careers in both the public and private sectors. Whether you are interested in business, health care, education, government or the arts, a Spanish degree is a great asset and a meaningful credential that will set you apart. It serves as a certification of your language abilities and cultural competency, and identifies you as a well-rounded individual.

The program allows students to master written and spoken Spanish and explore all aspects of Hispanic literature, history and culture including film, music and visual art. Our courses also examine current issues in Latin America, the United States and Spain. Students in the major will acquire critical thinking skills, an in-depth understanding of the Spanish-speaking world, and a solid liberal arts education. Course offerings are complemented by a dynamic and lively lecture and event series throughout the academic year.

CAREER OPPORTUNITIES:

Career opportunities exist in business, government, health care, law enforcement, education, technology, the military, communications, translation, social service, marketing and many more.

COURSES OF INTEREST:

Spanish students study a wide array of courses including: Spanish Culture, Spain Today, Reading and Composition, Aspects of Caribbean Culture and Topics in Literature and Linguistics to name a few.

DID YOU KNOW?

This program is available as a five-year B.S./M.S. Program, allowing you to earn both a bachelor’s and a master’s degree in just five years.

CAMPUSSES:

Dobbs Ferry and online

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FREQUENTLY ASKED QUESTIONS

What are the prerequisites for the major?

Students should be proficient in spoken and written Spanish. Spanish language proficiency can be attained through language courses at the college.

(continued on back)
When are courses offered?
Major level courses are mostly offered Mondays and Wednesdays and are available online.

How long will it take to complete the major?
This major may be completed in as little as two years. Transfer students may be able to complete the program in fewer than two years.

Does the major offer internship opportunities?
Yes, we work closely with the Career and Professional Development Department to offer exciting internships. Students may receive credit towards their degrees while acquiring relevant job experience.
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Media Studies: Radio & Television Production Bachelor’s Degree

Every day people are watching television, listening to the radio and podcasts and sharing the latest viral videos. Imagine being in a field of communication that harnesses the power of these mediums and uses it to reach the largest audiences ever. With Mercy College’s Media Studies Program, you can be.

The program offers a specialization in radio and television production, with a challenging course of study in technical and non-technical skills. It’s for students who work well in communal environments like sharing ideas to facilitate a creative experience. You’ll gain analytical, technical and practical skills through academic course work, hands-on studio application and internships with local media outlets. Graduates of the program are well equipped to compete in the broadcast marketplace. If you want to broadcast to millions, Mercy can help you get there.

CAREER OPPORTUNITIES:
Career opportunities include: producer, camera operator, scriptwriter, technical director, graphics producer, video editor, production coordinator, video librarian, production manager, stage manager, post production manager, lighting director, facility manager, tape operator, radio announcer or audio mixer.

COURSES OF INTEREST:
Radio and Television Production students study a wide array of courses including: Radio Production, Television Performance, Interview Techniques for Today’s Media, Video Editing Workshop and Radio Journalism to name a few.

DID YOU KNOW?
You’ll have access to state-of-the-art equipment so you’ll have experience with the equipment you’ll be using in your future career. Internships also allow you to gain career experience and network to make connections that will help you in your career.

CAMPUSSES:
Dobbs Ferry

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FREQUENTLY ASKED QUESTIONS:

Are internships available for college credit?
For journalism and radio and television production, they’re both available and required. For the film/culture concentration, they’re suggested, but not required.

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Are there jobs in this field?
Yes, our graduates are working in both technical and non-technical positions at CNN, Fox News, Titan Sports, WKMG-TV, RNN, WNBC-TV News, WABC-TV Family Channel and ESPN.

Is this major offered at other campus locations?
No. Courses in television and radio production are only offered at the Dobbs Ferry Campus. All general education courses, however, can be taken at any location.

What topics does this major cover?
The Media Studies major with a concentration in radio and television production consists of a 48-credit concentration plus 18 elective credits. Typical areas of study are live broadcasting, live-to-tape production, video editing, electronic field production, electronic news gathering, broadcast journalism, video documentary, broadcast history, set design, signal distribution, broadcast management and cable casting. The Media Studies Program seeks to consistently explore new areas in media. Under a course titled, “Topics in Media Studies,” students get the opportunity to learn about emerging trends that guide industry practices. These topics may change from semester to semester.
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Media Studies: Journalism Bachelor’s Degree

Journalism’s primary obligation is to truth, revealing information to help us make decisions about our lives.

Mercy College offers innovative and challenging courses for students pursuing careers in newspapers, magazines, television, radio, public relations and corporate communications.

Journalism and media offers over 50 courses divided into three specializations—film/culture, journalism, and radio and television production. The Media Studies Program is designed for the student who works well in a communal environment and is interested in sharing ideas to facilitate a creative experience.

The Journalism Program enables students to acquire technical, creative, critical and communication skills necessary for work in media-related industries through professionally-oriented workshops, internship experiences, and college-wide media activities such as the school newspaper, television production shop and drama club.

CAREER OPPORTUNITIES:

Career opportunities include: news reporter, sports reporter, news editor, copy editor, feature writer, freelance writer, non-fiction novelist, magazine writer, entertainment critic, public relations writer and media relations specialists.

COURSES OF INTEREST:

Journalism students study a wide array of courses including: Copyediting and Layout, Publicity Writing, Sports Reporting, Media and the Law, Writing for Digital Media and Challenges in American Journalism to name a few.

DID YOU KNOW?

Mercy College is home to the award-winning student newspaper, The Impact.

CAMPUS:

Dobbs Ferry

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FREQUENTLY ASKED QUESTIONS:

Can I go into another media-related field with the skills that I’ve acquired from this concentration?

Yes. Writers are needed in television, radio and film. Corporations also need qualified writers to develop newsletters, annual reports and other in-house publications.

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Are internships available?
Yes. They’re required and count as credit toward the major. Both the journalism and radio and television production concentrations enable students to do up to three internships for college credit. Internships in the film/culture concentration are not required but are suggested.

Are there writing jobs?
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Media Studies: Film/Culture Bachelor’s Degree

The Department of Communication and the Arts offers a variety of pathways for you to explore your talents and discover your career goals. The film/culture concentration presents students with the opportunity to study films and how they reflect society. Also, how films influence society throughout history and in world cultures. This concentration challenges students to think, speak and write about film and culture and film history while considering theoretical approaches to film making. By the time students’ graduate, the student will have created a portfolio of writings inspired by class assignments to help them develop skills and knowledge to start their career or enter into graduate school.

Mercy College’s expert faculty brings real world experience into the film/culture classroom. The faculty members are experts in various fields of media who can provide modern day perspectives in the field of media.

Mercy College offers innovative and challenging courses for students pursuing careers in research, writing, managing and public speaking. Students will be able to choose from over fifty media courses that best represent their professional and academic interests.

The Media Studies Program is designed for the student who works well in a communal environment and is interested in sharing ideas to facilitate a creative experience. The film/culture concentration enables students to acquire creative and critical and communication skills necessary for work in media related industries through professionally oriented workshops, internship and college-wide media activities.

CAREER OPPORTUNITIES:

Career opportunities include: reviewer, critic, film historian, merchandising, advertising sales and design, market research, talent management and representation, copy writing, museum and library curation, arts programming, public relations, media sales, arts education, film distribution and publicity, grants management, human resources and interactive media development.

COURSES OF INTEREST:

Film/Culture students study a wide variety of courses, including: Understanding Movies, The Hollywood Western, Studios and Stars in Hollywood’s Golden Age, 1930-1950, Media in America and European Trends in Film to name a few.

DID YOU KNOW?

Every year the School of Liberal Arts hosts a film festival on campus for students and community members.

CAMPUS:

Dobbs Ferry

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FREQUENTLY ASKED QUESTIONS:

Can I go into another media-related field with the skills that I've acquired from this concentration?
Yes. You will be prepared to go into a field that requires you to speak regularly and make presentations, write a myriad of media related content for public consumption and analyze historical cinematic and media data for goal orientated purposes and solutions. It is a solid foundation for graduate school preparation.

What is the state of the current job market in the media industry?
According to the Department of Labor’s Occupational Outlook handbook, growth is predicted for the occupations listed above through 2024.

Are internships available?
Yes. They’re required and count as credit toward the major. Students can do up to three internships toward college credit.

Are there jobs in this field?
Jobs in this field often overlap into areas that may not be obviously associated with this field. Alums surveyed work in: a production office for film, location department for film and TV, art handler, location manager, film scouting, film crew supervisor and talent coordinator to mention a few.
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History Bachelor’s Degree

The Department of Humanities offers a variety of pathways for you to explore your talents and discover your career goals. Our department houses a degree program in history, and offers courses in philosophy, religion and American government. Humanities courses inspire personal discovery and growth while gaining an extensive educational foundation.

CAREER OPPORTUNITIES:

The history major provides special training in research and analysis, opening up opportunities in business, law, paralegal work, educational administration, teaching at the primary, secondary or college levels.

COURSES OF INTEREST:

History majors study a wide variety of courses, including: American History through 1877, Latino American History, American Foreign Policy, Early Modern Europe and Modern Russia to name a few.

DID YOU KNOW?

Our award-winning full-time faculty hold prestigious degrees and have published scholarly books in several fields

CAMPUS:

Dobbs Ferry, with some courses offered online.

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FIVE YEAR B.A./M.S. TEACHER EDUCATION PROGRAM

Interested in becoming a teacher? Take a look at our B.A./M.S. Dual Degree Program which allows students interested in the teaching profession to earn both a bachelor’s and master’s degree at an accelerated pace.

FREQUENTLY ASKED QUESTIONS:

How long is the program? Generally, at 15 credits per semester, students get their BA or BS degree in four years. There are also part-time opportunities.

How many classes or credits are required to complete the History major? Students must take 10 major courses slotted under the five fields of study: United States, Europe, Asia, Atlantic world and ideas, theories and practices. For these 10 courses, students must take at least two courses in three fields of study. No more than three courses in each field of study will count towards the major.

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The 10 major courses must include one 100-level course, three 200-level courses and six 300-level courses.

In addition to the 10 fields of study courses, history majors are required to take three courses focused on historical methodology. HIST 220: “Method in the Madness”: An Introduction to Historical Research, HIST 320: Historiographical Methods and HIST 495: Senior Seminar. These courses require pre-requisite work.

**Can history majors get financial aid or scholarships?**

Yes. Mercy College offers a wide variety of economic and merit-based aid. Also, many historical associations and societies, museums and private foundations that offer specific scholarship to history majors. For more info, contact the Mercy College Financial Aid Office and the Program Director for history.
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ENGLISH Bachelor's Degree

The English major is the best preparation a Mercy College student can have for any career or profession. It offers a way to discover, enjoy, and reflect on universal themes in great literature that show us what it means to be human. In addition, it fosters the ability to communicate effectively: to write correctly, to read and think critically and to speak effectively. These are the skills that provide a clear advantage for success in a business or profession.

CAREER OPPORTUNITIES:

Career opportunities include law, medicine, arts and entertainment, public relations, public information, writing, editing, publishing, sales, marketing, advertising, management and personnel relations, newspapers, magazines, TV, radio, federal, state, or local government, teaching and administration.

COURSES OF INTEREST:

English majors study a wide variety of courses, including: Business Writing, Medieval Literature, Writing for the Web, The Major Victorians and American Realism to name a few.

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FREQUENTLY ASKED QUESTIONS:

What can I do with an English major?
The opportunities are infinite. The ability to write, analyze, comprehend a text and speak with effectiveness makes anyone who graduates with this major extremely marketable in today's competitive job market.

What are the prerequisites for this program?
Any student who has completed English 111 and 112, and enjoys reading and writing, can apply for admission into the English program.